

DATA COMPETENCE WORKSHOP



Benefits

- ✓ Understand the fundamentals of data science and artificial intelligence
- ✓ Identify optimization potentials in daily work routines
- ✓ Learn practical tools to take the first steps into big data and automation
- ✓ Engage with best practices in data governance and data project management



Audience

- *Our courses are directed at decision-makers and people who are enthusiastic about shaping their businesses.*
- *Contents are particularly suitable for managers in strategic corporate development, innovation, and digitization, project managers or team leaders*



Industry Deep Dive

- *Focused know-how transfer geared to your industry's fields of operation*
- *Reflection of trends and new developments in AI and data science*
- *Actionable knowledge through business-related examples*
- *Competence building with a combination of solid academic foundations, hands-on training, and interactive sessions*



Duration

- *One day workshops in each of the three main areas: Use case identification, data management or data science*
- *Sessions can be booked separately or in any combination required*

Your Contact

APPANION

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Benefits

- ✓ Expert support to get your first AI projects off the ground
- ✓ Reduce onboarding costs and enable new employees to be productive immediately
- ✓ Learn complex skills that are hard to teach in a classroom and need working in close proximity with experts



Audience

- *Product development teams focusing on machine learning and data management*
- *New data science or AI teams that seek the same understanding and pace of operation*



Collaborative Empowerment

- **Principles first:** *A solid understanding of basic concepts and methods is key - in the long run, knowing the what and the why is as important as mastering the how*
- **Module-based and progressive:** *Foundational topics precede advanced applications, each module builds upon the previous one*
- **Hands-on and exploitable:** *Assignments are not simply tasks with dummy data. They are using actual company data that can potentially lead to new product development*
- *This is not a standard training: It is an **assisted product-development lab***



Duration

- **Onboarding:** *usually 4 to 6 weeks (individual agreement)*
- **The first AI project:** *usually 8 to 12 weeks (individual agreement)*

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