



YOUR NEW CHALLENGE?

MARKETING MANAGER (m/f/d)

We are looking for a highly motivated Marketing Manager to facilitate our strategic and creative communication along all customer touchpoints - from sales pitch, customer onboarding, to website and events.

Do you want to become part of our mission to get transport emissions to net-zero by enabling our logistics clients to make the right decisions?

WHAT WE OFFER YOU

- A purposeful position, contributing to global carbon-reduction
- An inspiring work environment in the beautiful Speicherstadt
- The opportunity to quickly take responsibility and bring in your ideas
- Flexibility in designing your own tasks and priorities
- Active support in learning new skills quickly
- A motivating work atmosphere to make a difference

YOUR ROLE

- You are responsible for building up a content-driven, digital marketing strategy to foster growth and brand awareness
- You own an essential part of our communication strategy and take on responsibility for its creative implementation
- You drive content creation and set up meaningful distribution channels and a corresponding performance monitoring
- You engage with partners to coordinate joint activities and campaigns
- You support the team in important industry events such as key notes, fairs, or exhibitions

YOUR PROFILE

- You have at least 2 years of work experience in a comparable role, ideally in the logistics or sustainability context
- You hold an academic degree in marketing, communication, or a design-oriented discipline
- You are self-organized, think strategically, and can explain complex topics on-point
- You are experienced in creating B2B communication material and presentations, ideally with references or examples to share
- You are fluent in German and English (written and verbal)
- And finally, you have a good sense of humor 😊



shipzero

We are looking forward to you and your application - ideally with a short cover letter in German or English and a notice of your availability.

CONTACT

📧 welcome@appanion.com

Appanion Labs GmbH

📍 St. Annenufer 2
20457 Hamburg

🌐 www.shipzero.com