

# APPANION



## Benefits

- ✓ Expert support to get your first AI projects off the ground
- ✓ Reduce onboarding costs and enable new employees to be productive immediately
- ✓ Learn complex skills that are hard to teach in a classroom and need working in close proximity with experts



## Audience

- *Product development teams focusing on machine learning and data management*
- *New data science or AI teams that seek the same understanding and pace of operation*



## Collaborative Empowerment

- **Principles first:** *A solid understanding of basic concepts and methods is key - in the long run, knowing the what and the why is as important as mastering the how*
- **Module-based and progressive:** *Foundational topics precede advanced applications, each module builds upon the previous one*
- **Hands-on and exploitable:** *Assignments are not simply tasks with dummy data. They are using actual company data that can potentially lead to new product development*
- *This is not a standard training: It is an **assisted product-development lab***



## Duration

- **Onboarding:** *usually 4 to 6 weeks (individual agreement)*
- **The first AI project:** *usually 8 to 12 weeks (individual agreement)*

## Your Contact

**APPANION**

Appanion Labs GmbH  
Axel-Springer-Platz 3  
20355 Hamburg



**Tobias Bohnhoff**  
Founder & CEO

tobias@appanion.com  
+49 151 2765 3772